

Uralla Shire Local Strategic Planning Statement



Acknowledgement of Country

Uralla Shire Council acknowledges the traditional custodians of the land, and pays respect to Elders past, present and future. This Plan acknowledges a strong belief amongst Aboriginal people that if we care for Country, it will care for us. This is supported by the knowledge that the health of a people and their community is reliant on a strong physical and emotional connection to place.

Conserving Aboriginal heritage and respecting the Aboriginal community's right to determine how it is identified and managed, will preserve some of the world's longest standing spiritual, historical, social and educational values. To that end, all our work seeks to uphold the idea that if we care for Country, it will care for us.

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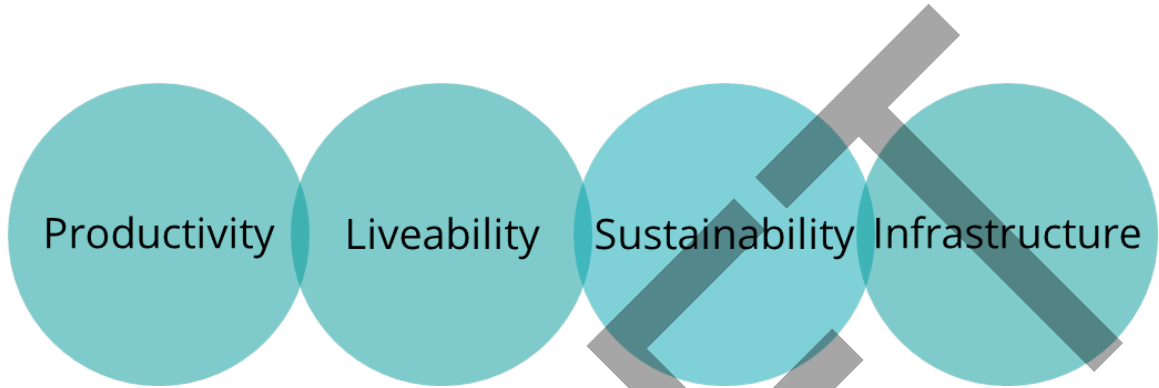
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1. About this Statement

THE URALLA SHIRE LOCAL STRATEGIC PLANNING STATEMENT (LSPS) PLANS FOR THE URALLA COMMUNITY'S ECONOMIC, SOCIAL AND ENVIRONMENTAL LAND USE NEEDS OVER THE NEXT 20 YEARS TO 2040

The Uralla Shire LSPS sets a clear line of sight between the key strategic directions of:



These four themes are integral to how Uralla will grow and evolve. These four themes and actions contained in this LSPS build on the strategic planning actions already contained within the vision of the Uralla Community Strategic Plan 2017-2027. This plan was built on previous extensive community engagement using award winning International Association for Public Participation (iap2) consultation framework.

The LSPS is based on local characteristics and opportunities and is supported by a planning framework including the New England North West Regional Plan 2036. Alignment of the LSPS with both the Uralla Community Strategic Plan 2017-2027 and New England North West Regional Plan 2036 is provided in Appendix B. The LSPS has also been developed to align with the Southern New England High Country Regional Economic Development Strategy 2018-2022.

Uralla Shire LSPS has been prepared in accordance with the requirements of Section 3.9 of the *Environmental Planning and Assessment Act 1979*. It will inform the development of Council's Local Environmental Plan (LEP) and Development Control Plan (DCP), broader Council policies and strategies, and the assessment of planning proposals for changes to Council's planning controls (refer to Figure 1).

The LSPS applies to the whole Uralla Shire Local Government Area (LGA).

The LSPS is a key document to guide local strategic planning in Uralla Shire.

The LSPS details how the vision will be implemented, and the places activated, monitored and managed. The LSPS will be monitored and actions implemented through staging, sequencing and re-visioning with continual amendments to improve and reflect the desired change.



IMAGE: McCrossin's Mill Museum
Source: Destination NSW

A 20-YEAR
VISION

THE CONTEXT OF THE AREA,
HAVING REGARD TO ECONOMIC,
SOCIAL AND ENVIRONMENTAL
MATTERS

THE
URALLA
SHIRE LSPS
INCLUDES:

PLANNING
PRIORITIES
THAT GUIDE
LOCAL LAND
USE
PLANNING

PRINCIPLES
THAT
UNDERPIN
PLANNING
PRIORITIES
AND ACTIONS

ACTIONS WE WILL TAKE TO HELP
ACHIEVE THE PRIORITIES
IMPLEMENTATION PROGRAM

LEGISLATIVE CONTEXT

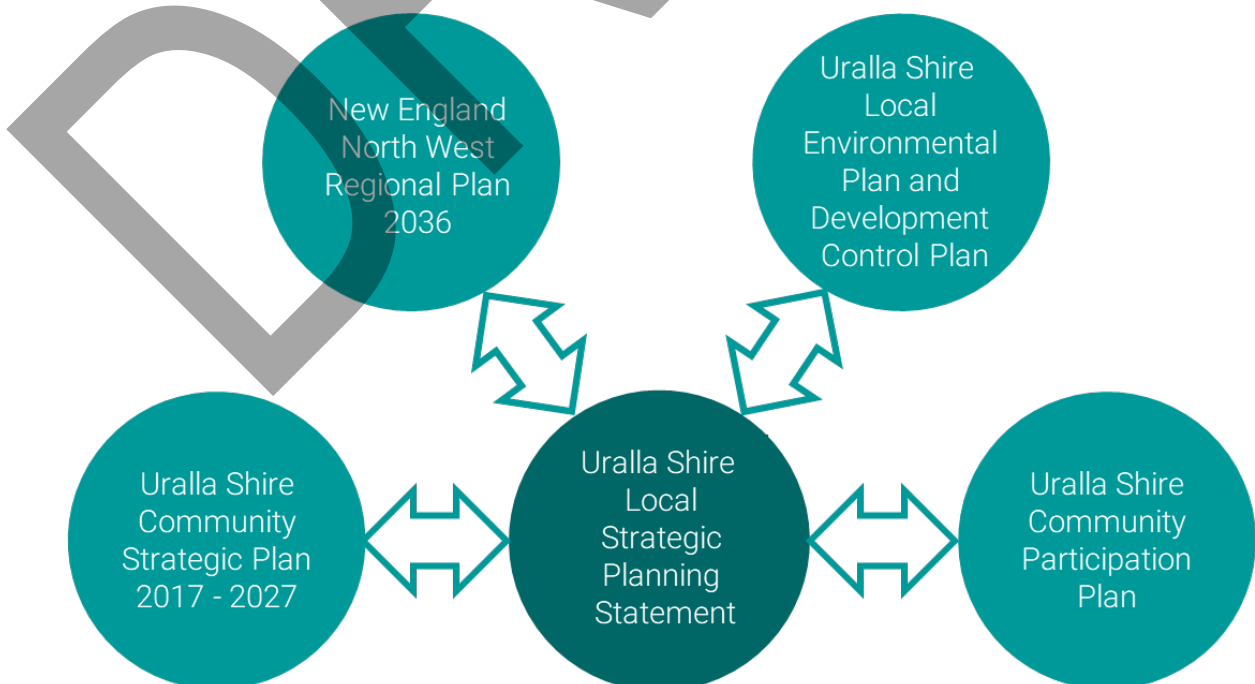
Section 3.9 of the *Environmental Planning and Assessment Act 1979* requires a LSPS to include or identify the following:

- the basis for strategic planning in the area, having regard to economic, social and environmental matters,
- the planning priorities for the area that are consistent with any strategic plan applying to the area and (subject to any such strategic plan) any applicable community strategic plan under section 402 of the *Local Government Act 1993*,
- the actions required to achieve those planning priorities, and
- the basis on which the council is to monitor and report on the implementation of those actions.

The LSPS gives effect to the New England North West Regional Plan 2036, implementing the directions and actions at a local level (refer to Figure 1).

The LSPS works with Council's Community Strategic Plan, which has a similar but broader purpose on how Council will work to meet the community's needs. The LSPS's planning priorities, strategic directions and actions provide the rationale for decisions about how we will use our land to achieve the community's broader goals.

Figure 1 Relationship of the Uralla LSPS to key plans



URALLA LOCAL STRATEGIC PLANNING STATEMENT OUTCOME



2. Context

OUR PLACE

Located on the New England Tablelands, Uralla Shire is known for its undulating, beautiful landscapes.

Our landscape is composed of vivid contrasts, an ancient history, and a bright future. It covers over 3,230 square kilometres across terrain that contains World Heritage listed areas, spectacular gorges and rainforests to productive agricultural lands. It is truly a unique part of Australia.

Several spectacular rivers run through the Uralla Shire, including the Gwydir and Macleay rivers and their tributaries, winding through the landscape before departing to the west and east of the Shire. These rivers each have rich stories from their European gold mining past, but connections with the landscape back thousands of years is embodied in the Aniwan Way.

Another unique distinction is our people. The community spirit and resilience of the people of Uralla Shire is seen as a particular strength – the community is friendly, connected and has a commitment to their home. Located in the New England North West, growth is being driven largely by tourism and lifestyle migration. Additionally, the mild temperate climate, good rainfall and productive soils provide the foundation for a diverse and productive agricultural base.



URALLA SHIRE IN THE NEW ENGLAND NORTH WEST REGION

URALLA'S POSITION ON THE PLATEAU OF THE GREAT DIVIDING RANGE, IN ALTITUDE RANGING FROM APPROXIMATELY 600M TO 1400M ABOVE SEA LEVEL, PROVIDES ONE OF THE MOST DYNAMIC, PRODUCTIVE AND LIVEABLE PARTS OF NSW.

Uralla's landscape underpins innovative opportunities in tourism, renewable energy and agriculture. Its main economic driver is primary production, which is based on soils derived from the granite and trap geology (sedimentary and metamorphic rocks) capped in many places by basalt flows. The cool winters and mild summers suit specialist fine wool production whilst historically the richer basalt derived soils have been used for growing fruit. More recently, the cool climate, clear air and proximity to major transmission lines has favoured targeting of the Shire for renewable energy development.

The name "Uralla" was taken by European settlers from the dialect of the local Aniwan people and means "meeting place". Uralla is located at the intersection of the Thunderbolt's Way and the New England Highway. Thunderbolt's Way is a growing tourist route whilst the New England Highway is the main inter-regional transport corridor, giving easy passenger and freight access to Sydney and Brisbane. Uralla Shire is also served daily by a passenger train service from Sydney. Uralla Shire is in close proximity to a regional airport with carriers flying direct to Sydney and Brisbane.

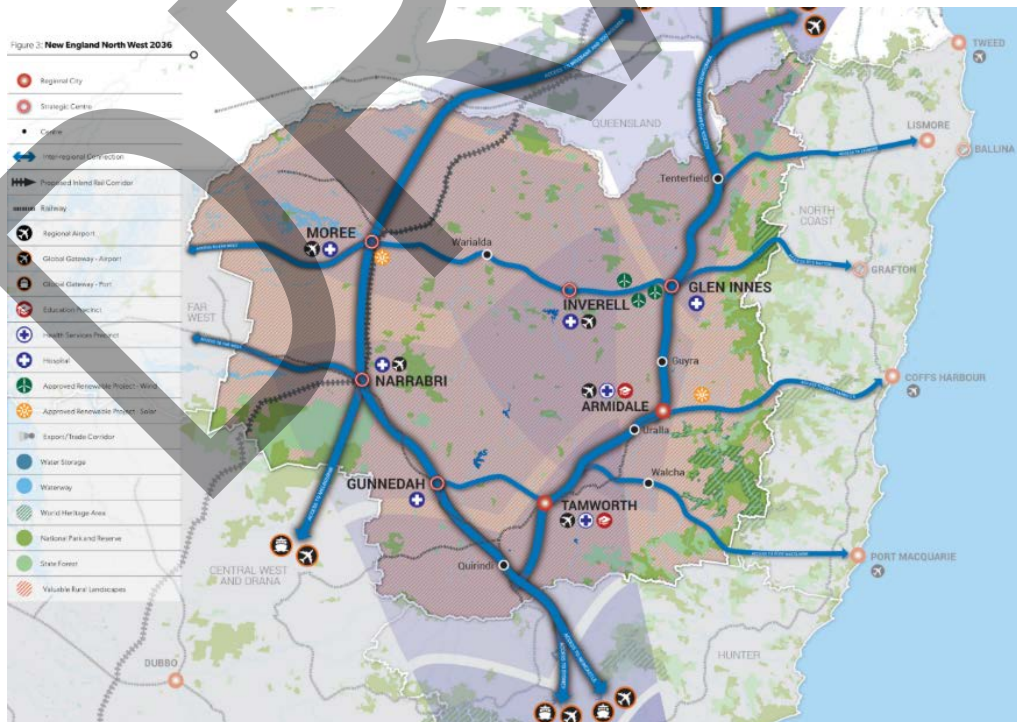


Figure 1: Geographical extent of the New England North West as shown in the New England North West Regional Plan



6,048
Residents in 2016



65%
Households are couple only or lone person in 2036



1,711
Persons aged over 65 in 2041



2,582
Dwellings counted in 2016



14.1%
Residents are aged 5 -14 years old, which is 2% higher than regional NSW



85%
Of dwellings were single houses in 2016



419
Residents identify as Aboriginal in 2016



42%
Of households own their home



IMAGE: McCrossin's Mill Museum
Source: Destination NSW

OUR COMMUNITY AND PLACES

URALLA SHIRE HAS A STRONG SENSE OF COMMUNITY. THE RURAL LIFESTYLE TOGETHER WITH STRONG, ATTRACTIVE NETWORK OF CENTRES, MAKES THE SHIRE A GREAT PLACE TO LIVE, WORK AND VISIT.

Uralla Shire contains a number of unique local communities, each of which has a distinct history and character. While the majority of the Shire's residents live in the vibrant Uralla township (2,400 people) a significant amount of the population live in its other centres including Invergowrie, Saumarez, Arding areas (1,100 people), Bundarra (400), Rocky River (250), Kentucky (150), Kingstown (100) and Wollun (70).

Over time, each centre has capitalised on its locational advantages, anchoring them as drivers of economic and housing growth and diversity throughout the Shire. Their unique sense of place in a rural setting appeals to the residents and contributes to their growth and prosperity.

At the heart the Shire is the town of Uralla. The town has a scenic country character with its rich environment underpinning the town's strong tourism sector. Boasting a rich history, the town of Uralla has more than 50 buildings and sites of heritage significance and has significant visitor attractions nearby, such as Thunderbolt's Rock, the stunning Gostwyck Chapel or historic cave paintings. The town of Uralla enjoys a significant number of services and facilities for its residents including restaurants, bakeries and cafés, a local supermarket, various unique retail services, schools, pre-schools, police station, swimming pool, community centre incorporating community support services, residential aged care facility, library, churches, bowling club, golf club, historical museum, post office, banks and visitor information centre.

Bundarra is a community developed as a town adjacent to George Clerk's settlement on the Gwydir River. It has traditionally been home to contractors and labourers supporting the surrounding rural properties. This is still reflected in the relatively high proportion of the Bundarra workforce that list their occupation as labourers or machinery operators in the 2016 census. The village is enriched by its services and facilities including police station, school, churches, an aged care facility, agricultural supplies, garage, hotel, sporting club/golf course, community technology centre, general store (including a post office) and a takeaway store.

The village of Kentucky is surrounded by rich farmland and picturesque open spaces. As a close-knit community Kentucky has a church, a community hall, general store and a public school. Its community strengths are historical as a returned soldiers settlement developed along the railway line between Kentucky and Wollun following the Great War with an area of

7,319 acres divided into 80 small holdings. At its peak 1,200 acres were planted to apples, pears, cherries and plums. The area now specialises in grazing, such as superfine merinos and beef cattle. Niche industries occupy many of the small holdings as well as a boutique distillery and brewery.

Kingstown is a scenic rural village and one of the earliest European settlements in Uralla Shire. The village originally grew from 'Stony Batter', a large pastoral station developed around 1835 that extended from the Macdonald River to the Gwydir.

Kentucky has a public school, church, general store, Landcare Group and New South Wales Rural Fire Service.

Rocky River is an important Australian historic village that was founded from gold mining in the 1800's. At its zenith in 1858 it had an in excess of 5,000 people, 20 hotels, boarding houses, stores, churches and schools. Today this village supports a school.

The Invergowrie, Saumarez, Arding areas are rural residential settlements while other smaller settlements such as Yarrowyck and Wollun developed around other major holdings.

Uralla Shire is a highly liveable rural area where there is a great sense of wellbeing. The population has easy access to high-quality local jobs, community facilities, essential services, healthcare, education, social and cultural activities, affordable/diverse housing and recreation spaces. Residents and visitors have a strong connection with natural areas such as national parks and beautiful bushland that are common throughout the area. The culture and natural environment support quality of life and allow people to explore, connect, play, innovate and thrive.



OUR ECONOMY

URALLA SHIRE'S ROLE AS A LIVE-WORK DESTINATION IS UNDERPINNED BY ITS STRONG AND GROWING AGRICULTURAL ECONOMY, ENHANCED ROAD LINKS AND ITS GROWING VISITOR ECONOMY.

The largest industry in Uralla continues to be primary production. Agriculture was worth \$58 million value-added to the Uralla economy in 2017. The primary production sector will continue to be a prominent job generator, including research opportunities associated with the university and the CSIRO, which runs an agricultural research station near Uralla. The main primary production industries are cattle for meat, cropping, sheep for meat and fine wool as well as stud stock production to support the meat and wool enterprises. Uralla Shire is known to produce some of the finest wool in Australia.

The cooler temperatures and high elevations are also suitable for growing produce such as apples, pears, plums and cherries. Fruit and horticulture contribute just over \$1 million to the Shire economy with the smaller orchard blocks being increasingly used for artisan products. The Shire also has several vineyards combining cool climate wine production with restaurant facilities and these provide significant tourism opportunities.

Along with the major industries, there are several small industries and/or manufacturing activities such as two foundries, orchards, herb packaging facility, brewery, steel fabrication, wool garment production, goatmilk skincare products, specialist food producers, vineyards, wineries and gin distillery. Uralla is also the home of Lockheed Martin's satellite tracking station, which is part of a global network of ground-based facilities used to control satellites.

The proximity of the Shire to the University of New England, Armidale is reflected in the significance of higher education as a source of income for the Shire Residents (5% for Uralla Shire compared to a national average of 1.5%)

Uralla has a growing visitor economy with its emerging artisan products, such as pottery, painting, sculpture, textiles, distilled spirits, arts, crafts, locally brewed beer, skincare products and gift lines being developed by local producers. Seasonal variation also contributes to Uralla's visitor economy.

More recent developments also include proposals to construct major renewable energy (solar and wind) establishments, battery storage facility, and industrial land subdivision.



30%
Of residents are employed in agriculture



27%
Residents have a university qualification



87%
Of the land area is used for agriculture



\$214M
Gross regional product



\$1M
Is the total gross value of fruit and horticulture grown in Uralla in 2015



\$245,000
Median house price (3 bedroom)



\$5M
was the value of tourism to the Uralla economy



2nd
Largest employer in Uralla Shire is education and training



Car driving through countryside in Uralla

NATURAL ENVIRONMENT

OUR COMMUNITY PLACES A VERY HIGH CULTURAL VALUE ON THE NATURAL ENVIRONMENT AND OTHER OUTDOOR ENVIRONMENTS, AS THESE FEATURES UNDERPIN OUR LIFESTYLE.

Uralla contains some of the highest-elevation country in Australia and makes for cool to cold winters and mild summers. Due to its recent (in geological terms) volcanic history, much of the Shire is covered in a layer of basalt soil, which has long been utilised for agricultural use, in particular, fine wool and fruit (apples and stone fruit) growing.

Much of the basalt tablelands was originally covered in Stringybark and Box Gum grassy Woodlands. New England Peppermint Woodlands were found in depressions, hollows and along low-lying watercourses on the tablelands. Ribbon Gum – Mountain Gum communities are also present on high elevation slopes.

Due to its rich agricultural and mining history, around two thirds of the Shire is cleared of vegetation, with only pockets of native vegetation remaining in the main agricultural precincts. There is also active landcare and revegetation projects. Approximately one third of the LGA is currently forested, particularly around the steeper hills and the western areas where the Shire falls away into granite country, which are important homes for many species of plants and animals.

National parks cover 1,262 hectares (not including nature reserves) of the Shire. The Shire is located on the edge of Oxley Wild Rivers National Park and contains two nature reserves including,

- Mount Yarrowyck Nature Reserve
- Stony Batter Creek Nature Reserve

Mount Yarrowyck Nature Reserve protects an Aboriginal cave painting site and much of the natural environment of Mount Yarrowyck, while Stony Batter Creek Nature Reserve contains an extensive number of indigenous flora and fauna species with the native flora list for the reserve currently consisting of more than 280 individual species. The Uralla flower, *Cheiranthra telfordii*, is unique to the Shire and has been adopted as a floral emblem displayed on the northern entrance sign on the New England Highway.

Uralla Shire is on the eastern edge of the Murray Darling Basin. Rivers and creeks flowing west and north flow directly into this system via the Gwydir River, while rivers to the east of the divide flow into the Macleay River system. The Shire also contains significant areas of Upland Wetlands such as Dangar's and Racecourse Lagoons. These Upland Wetlands are endangered ecological communities unique to higher altitude watersheds (above 900m) and each species is interdependent on the associated species to survive.

Uralla Shire Opportunities

Today, Uralla Shire remains proudly 'rural'. The community values the area as it is, but also wants to create more opportunities for the future. Growth in agriculture, tourism and industry are most likely to bring these opportunities over time, with key opportunities over the next 20 years including the following.

The heritage and character of our towns and villages is part of our identity

A distinct sense of place exists within each village and this is to be preserved and enhanced. The urban areas are modest, contained and contribute to local and regional tourism.

A sunny and windy location - good for renewables

Due to the area's location on the Great Dividing Range, solar and wind farming is seen as a potential high value industry for the Shire with several large-scale renewable energy projects in the planning and development stages.

Accessible centre

Uralla has excellent access transport links. Proximity to transport corridors is likely to become more of a competitive advantage over the next 20 years and will make the retention of food resources close to growing markets increasingly important.

Growth in things that grow

The traditional economic strengths of Uralla, such as manufacturing, agriculture and agribusiness, will remain important towards 2040.

Creativity is in our bones - creative and artisan industries

The area is already known as the New England textile and art retreat and is establishing a name for its artisan products such as the distilleries, vineyards, brewing and goat products.

Affordable alternative

Uralla Shire is becoming an attractive alternative given the relative affordability of housing compared to surrounding LGA's, combined with the rural lifestyle and amenity.

3. Local Strategic Planning Vision

An integrated community developing a vibrant and sustainable future that is built upon the foundations of our past.

A growing community of small-town values connected closely with our citizens which continues to foster quality residential and commercial development.

A community in which the rural New England character is preserved, and lifestyle choices are provided with sustainably planned, well serviced development within safe and friendly neighbourhoods.

An inviting and creative destination that excites the senses and celebrates its rural heritage.

A community dedicated to minimising its ecological footprint, and an environment that is nurtured, healthy, protected and provides opportunities for its sustainable use.

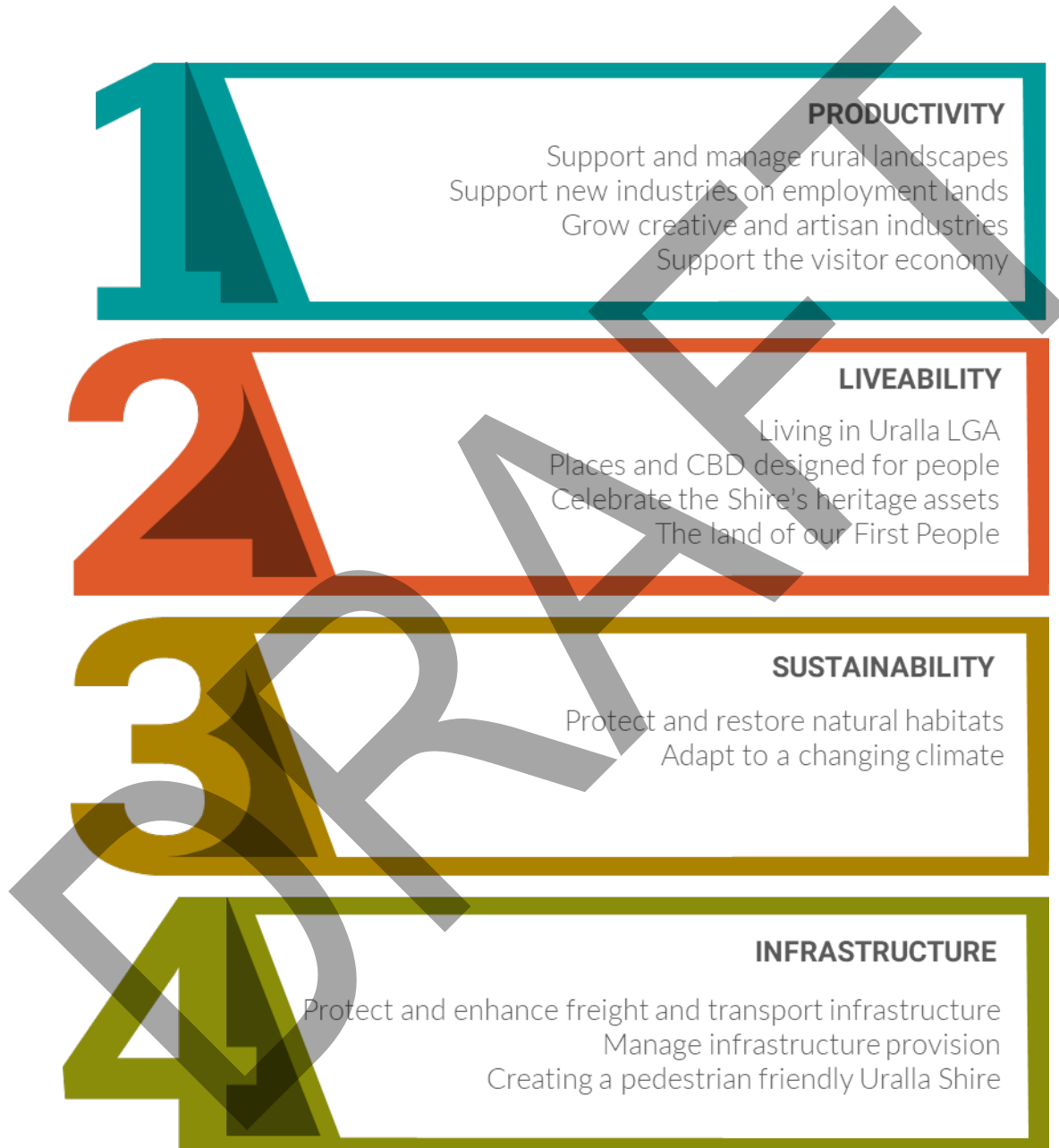
New and existing industries which provide opportunities for a range of local employment and training options, complemented by thriving town centres.

Innovation with imagination will guide Uralla to a progressive and exciting tomorrow, instilling pride and spirit in our citizen centred community.

An independent, strong and engaged community, with a respected leadership which provides for the future needs of its people in a sustainable and financially responsible manner.

4. Directions and Planning Priorities

The following directions and planning priorities are the backbone to achieving the community's vision for Uralla Shire. While the directions and planning priorities may change over time, the following will be a constant driving force for future generations to ensure that the Shire is competitive, liveable, sustainable and resilient.



5. Productivity



IMAGE TOP: VINEYARD IN URALLA
IMAGE BOTTOM: FINE WOOL PRODUCTION

5.1 Support and manage rural landscapes

The Shire's rural landscapes drive our economy. Our strategic location on a national freight and tourist route, access to Sydney, Newcastle, and Armidale airports as well as access to a substantial regional population all provide an advantage that can be capitalised on. The Shire's agriculture and tourism industries have demonstrated resilience and capacity to adapt in the face of significant climatic, economic and policy challenges. These adaptations have included modernisation, increasing productivity, maintaining and enhancing environmental sustainability, and remaining competitive in a global market.

Rural areas should be protected to support agricultural uses as well as diversify to complement the productive capability of the land. The Shire features productive soils and cool climates that complement horticulture, viticulture, cropping and grazing - all strengths of the area. Proximity to transport corridors presents as a substantial competitive advantage that must be maintained.

Improvement in productivity (per hectare) should also be encouraged. This can be achieved by moving to higher value systems, the integration of productivity with the promotion of landscape sustainability, ecosystem services, tourism and a move to more intensive production systems in appropriate areas of the Shire.

Land suitable for agricultural production is a valuable, finite commodity that is to be managed to ensure its long-term protection for future generations. *New England North West Climate Change Snapshot* (Adapt NSW) predictions show minimum temperatures increasing by 1.6 to 2.7°C, autumn rainfall increasing and winter rainfall decreasing. Severe fire weather days are predicted to increase. These changes need to be recognised in the planning process and capitalised on where possible.

Future planning in the Shire must support rural land use changes permitting a range of land uses that enable farming communities to respond to changing conditions, be they climatic or economic.

Moving forward, the key challenges to the Shire will include amending its planning controls to protect its valuable agricultural land while minimising potential land use conflicts. Good planning will help to drive increased returns and diversification while meeting community demands for responsible land-use, addressing sustainability, carbon retention and adaption to changing business circumstances and a changing climate. More intensive land-use may be suitable in selected areas to capitalise on the "clean and green" image of local hands on production. This planning can also promote the integration of ecosystem services, such as the provision of wildlife corridors to enable flora and fauna adaption to a changing climate.

A key challenge for land use planning is to enable flexibility in rural land use while avoiding land use conflict. Flexibility should be provided to enable farmers to adapt to changing markets and climatic conditions, diversify economies such as for tourism purposes while ensuring that land uses that could permanently remove land from productive use or result in land use conflict, such as rural residential uses, are avoided. The need for effective and reliable internet connections throughout the Shire will remain important as e-commerce continues to grow.

Opportunities exist for a range of land uses in rural areas that are complementary to agricultural production, including tourism and renewable energy generation, which could provide alternative income streams for farmers. As an example, in high amenity areas opportunities exist for on-farm accommodation or activities to broaden the tourism products on offer and augment farm income such as destination weddings.

The majority of Uralla Shire has high solar and wind energy potential. The LGA is the prime location for the future generation of renewable energy and has been identified as one of the key renewable energy precincts in NSW under the *New England North West Regional Plan 2036*. The continued growth of the renewable energy sector over the next 20 years presents opportunities for the Shire and mapping these areas may assist growth of this industry. However, it must also be recognised that this development needs to be managed to minimise adverse impacts on the local environment and on agricultural productivity.

Locational requirements for power generation within Uralla Shire include:

- Proximity to the energy source and to parts of the electricity grid with spare capacity,
- The ability to create buffers to sensitive land uses,
- Access to appropriate transport infrastructure, and
- Limited impacts on existing land uses and prominent vistas.

No.	Action	Timing
5.1.1	Encourage potential solar and wind energy clusters to support the production of renewable energy in appropriate locations in proximity to TransGrid infrastructure.	Short
5.1.2	Sustainable land management practices and effective property scale planning are implemented and provide resilience to the anticipated effects of a changing climate.	Medium
5.1.3	Facilitate ongoing agricultural productivity and investment in high value agriculture by critically assessing proposals for non-agricultural uses within areas of important farmland and preventing encroachment of incompatible uses.	Long

-
- | | | |
|-------|--|---------|
| 5.1.4 | Continue to protect important farmland to help grow Uralla Shire as an important food bowl for domestic and international exports. | Ongoing |
|-------|--|---------|
-
- | | | |
|-------|--|---------|
| 5.1.5 | Identify and encourage business / tourism opportunities that are compatible with and which support sustainable primary production. | Ongoing |
|-------|--|---------|
-
- | | | |
|-------|--|---------|
| 5.1.6 | Facilitate the integration of ecosystem services and sustainable land management with profitable property management to enhance native flora and fauna and provide resilience to the anticipated effects of a changing climate | Ongoing |
|-------|--|---------|
-



5.2 Support new industries on employment lands

Uralla Shire currently has five separate zoned areas for employment land uses. While areas on the highway are well utilised, some zoned employment lands have vacant and underdeveloped land. While demand is not currently high for employment land in Uralla Shire, monitoring this land over the next 20 years will be important to ensure a rolling supply.

New industries in Uralla Shire are likely to build on existing assets and advantages, and opportunities for diversification will be encouraged. Opportunities include:

- Agribusinesses such as more processing of the Shire's agricultural produce,
- Value-adding agricultural opportunities such as branding, process and packaging or biotechnologies,
- Proximity of research institutes such as University of New England and CSIRO, and
- Taking advantage of existing assets around Uralla, including its supply of industrial land and transport access through the highway for transport and logistics industries.

Agribusiness sustains much of the local economies of Uralla. Diversification has helped to expand agricultural activities, businesses and industries, making agribusiness one of the most important economic sectors. The agribusiness sector will grow with better recognition, protection and expansion of the agricultural supply chain.

The Shire will continue to attract business through its current competitive strengths, which include its excellent access to transport corridors and its position in supply chains. Opportunities for the LGA's economy to evolve and diversify should be strongly encouraged to significantly expand its economic base in high value innovative industry sectors and increase the number of knowledge sector jobs. The Shire should particularly capitalise on new infrastructure, such as the NBN, and seek to leverage these investments and support industry focused around skills, innovation and technology, as well as home businesses.

Significant employment-generating uses in the Shire include manufacturing, service industries, freight and logistics, as well as research and development. A key strength of Uralla Shire is the strong relationship that exists between agriculture and research and development undertaken by the University of New England and CSIRO.

The new business park near the Armidale Regional Airport will likely stimulate growth over the next 20 years. Vacant and development ready employment land has the potential to support value adding industries. Local service industry and rural industry associated with agriculture will continue to be an important source of employment in the future. If needed, Council may have to identify the need for more industrial zoned land in certain locations to support local employment opportunities as required.

No.	Action	Timing
5.2.1	Address infrastructure deficiencies where they constrain the expansion or establishment of industry.	Short
5.2.2	Encourage agribusiness diversification and value-adding opportunities by reviewing local plans to ensure land use zoning and definitions reflect industry requirements.	Medium
5.2.3	Encourage the development of small and large-scale value-adding activity that complements primary production in the local area, provided it does not adversely impact on areas of primary production significance.	Ongoing
5.2.4	Support the provision of an adequate supply of serviced employment land by monitoring the land to ensure a rolling supply remains available.	Ongoing

VALUE – ADDING

The term ‘value adding’ refers to the various value-adding activities that occur along the supply chain of every industry sector—from primary production through processing and transport to marketing and sales. Value-adding may include supplying new products or different varieties, changing presentation to meet market requirements, providing expertise and/or services and promotion and marketing activities to differentiate products.

Value-added agriculture generally focuses on production or manufacturing processes, marketing or services that increase the value of primary agricultural commodities. This is often done by increasing appeal to the consumer and the consumer's willingness to pay a premium over similar but undifferentiated products. In agriculture, value-adding can be achieved on-farm, post farm gate, or as a combination of the two. On-farm value adding can be achieved through harnessing science and new technologies to create greater efficiencies and cost competitiveness in farm production.

5.3 Grow creative and artisan industries

Uralla Shire already has a dynamic creative and artisan industry. Uralla has grown its reputation as a vibrant and creative hub with businesses blooming such as pottery, painting, sculpture, textiles, distilled spirits, arts, crafts, locally brewed beer, confectionery, skincare products and various other specialised shops and dining experiences.

There is intrinsic value in creativity and artisan industries, including the important cultural, economic and social benefits it delivers. It has an important leadership role to play in nurturing a successful future for both artists and food and beverage makers and the many people and professions who are engaged directly through the industry.

A productive artisan and creative sector are recognised as a marker of a vital and successful economy and a liveable community. A strong and vibrant creative and artisan sector has value in itself, but also has broad reaching positive effects on the economy and community, driving value in related industries such as tourism, retail and hospitality. Visitors are increasingly looking for destination ‘authentic’ experiences, creative expression and the opportunity to enjoy fresh local produce.

Recognising the need to build a stronger creative and artisan presence is needed in order to highlight Uralla Shire’s strengths and unique characteristics, whilst building on the successes and preparing for growth. This dynamic industry will be supported and facilitated by ensuring spaces and facilities are created that encourage cultural innovation and new forms of artistic expression as well as building capacity to support the growth of the food and beverage tourism industry. This may include events celebrating the Shire’s offerings which will help these creative and artisan industries remain sustainable and attract investment.

No.	Action	Timing
5.3.1	Develop LEP and DCP controls that respond to a growing need for social infrastructure including temporary uses such as markets in community centres; and facilitate public art in public and private development as well as the use of vacant tenancies for arts, cultural or creative industries. This may include working with NSW Department of Planning, Industry and Environment to investigate options for amending the standard Local Environmental Plan to provide opportunities for artisan spaces within Uralla CBD.	Short
5.3.2	Investigate opportunities for shared use of government-owned property such as schools, hospitals, libraries, galleries and theatres or community centres for creative uses and/or exhibition spaces.	Long
5.3.3	Distinguish Uralla Shire from other destinations as a creative work and artisan destination.	Ongoing



5.4 Support the visitor economy

Uralla contains some of the region's most valued natural and heritage assets, picturesque landscapes and rustic towns that are uniquely Australian. The area's heritage and clean, green, natural image enhance its appeal as a tourist destination, especially its villages, scenic drives, and various restaurants and cafes.

Tourism expenditure in Uralla is approximately \$5 million a year. Uralla Shire has a number of major tourism drawcards including its gold mining heritage, McCrossin Mill Museum, heritage walks, vineyards, Captain Thunderbolt historical elements, gin distillery, Gostwyck Chapel, Deeargee Woolshed and the natural environment such as the Mount Yarrowyck Nature Reserve. These features support a strong tourism industry that has considerable potential for further investment and growth over the next 20 years. There is an identified opportunity to broaden the tourism industry by improving the quality of visitor experiences and upgrading a range of tourism assets.

The built heritage of Uralla, often associated with the area's wool and gold mining past, is a key attraction for visitors. The natural landscapes and environmental features of the Shire also attract many visitors for nature-based tourism including the national parks and nature reserves. The area offers opportunities for camping and four-wheel drive expeditions. Land use planning will need to continue to play an important role in protecting and managing the built environment and environmental assets.

Over the next 20 years, it is expected that additional tourism opportunities will emerge. Ongoing planning and investment should occur to develop and protect tourism assets and create new drawcards and significant precincts to attract visitors to Uralla. Further tourism growth will require promotion and continued investment in existing tourist attractions, as well as strategically located accommodation and facilities to access new attractions. There may be opportunities to attract private investment for appropriate tourism infrastructure on public land, including national parks, to benefit tourism. Flexibility should also be supported for the development of agritourism opportunities, in conjunction with agricultural use.

No.	Action	Timing
5.4.1	Protect, enhance and promote the assets that attract tourists and are of value to the community, including: <ul style="list-style-type: none">Reinforcing the desired roles of various villages and areas in the Uralla Shire tourist experienceScenic tourist drives and natural and rural landscapes, including historic farmhouses in scenic locationsHeritage, cultural and/or built character of towns, including town entrances or gatewaysProviding appropriate protection for environmental assets that underpin ecotourism or recreational opportunities	Ongoing

- Increasing visual access to the environments by establishing lookouts, walking trails, picnic areas and interpretive signage in appropriate locations.
- Facilitating tourism-related developments such as restaurants, specialist retail and accommodation that add value to existing economic activities.

Gostwyck Chapel

The chapel is a favourite for photographers and Instagrammers, especially during the autumn months when the leaves of the elm trees turn gold providing the perfect backdrop for the Virginia Creeper covering the chapel, which changes to a brilliant red.

Officially known as 'All Saints Anglican Church', Gostwyck Chapel was built in 1921 in memory of Major Clive Collingwood Dangar who lost his life during World War I. The chapel was constructed entirely of bricks made and fired on Gostwyck Station. The stone wall surrounding the chapel was built to protect it from flood waters from the nearby Salisbury Waters. The magnificent tree lined avenue of 200 Elms was planted by a worker who was brought out from England specifically for the task.



IMAGE: GOSTWYCK CHAPEL IS A RECOGNISED VISITOR ATTRACTION
SOURCE: DESTINATION NSW

6. Livability



IMAGE TOP: THUNDERBOLT FESTIVAL PARADE

IMAGE BOTTOM: NEW ENGLAND HIGHWAY, URALLA



6.1 The land of our first people

The Aniwan and Kamilaroi people are the traditional owners of the country that encompasses current day Uralla Shire. There are currently 419 Aboriginal persons living in Uralla Shire (ABS 2016). This equates to 6.9% of the population which is more than the State average of 2.9%.

The 2016 census identified considerable social disadvantage for Aboriginal People in the Shire. Median income was 15% less than the wider population, home ownership was 28% less. Year 12 completion was 17% less and there was 0.6% more aboriginal people with a severe, long term disability.

Cultural heritage is important to Aboriginal people as it provides present and future generations with a sense of identity and connection to Country. Uralla Shire has many important sites and attributes of Aboriginal heritage such as Mount Yarrowyck Nature Reserve cave painting site and grinding grooves along Bakers Creek. There are also significant stone quarries to the east of Uralla. It is important to preserve these important artefacts and sites and increase public understanding of their significance.

The active involvement of Traditional Owners in planning and decision-making processes is imperative, particularly given the high number of cultural sites and artefacts to be identified, considered and preserved in Uralla Shire. The culture of Aboriginal people is unique and offers many economic and cultural advantages.

No.	Action	Timing
6.1.1	Recognise and reflect the economic and social needs of Aboriginal communities in land use planning through consultation and engagement with those communities.	Ongoing

6.2 Places and CBD designed for people

Uralla Shire is a highly liveable place with an agreeable climate, beautiful landscape and a strong sense of community. Promoting and enhancing the Shire's liveability will ensure its residents stay positive about their communities. Liveable places also attract highly skilled and creative people who drive innovation and economic growth.

An identifiable sense of place emerges from a unique set of characteristics and quality—visual, cultural, environmental and social. Communities with a high level of attachment to where they live, shop and recreate also tend to have a high rate of economic growth. Place-making is a strategy designed to promote people's health, happiness, prosperity and wellbeing within this context.

Recognising the value of placemaking in shaping and enhancing distinctive and positive communities, and by successfully reinforcing local identity, will help create social and economic dividends for each community. Understanding the unique character of each village in Uralla is important in providing an exceptional experience for residents and visitors. This should include identifying opportunities with the existing community to strengthen and maintain what makes the character of each place distinct.

The Uralla CBD offers residents and visitors a wide range of options for employment, dining, beverages, local produce, art, recreation and living. Uralla CBD has a history of outstanding public works, formal parks and attractive public spaces such as the new playground at Alma Park in Uralla. This legacy needs to be maintained and extended to make all parts of the centre and surrounds more liveable within the context of their existing and future character and form.

Ensuring the continued primacy of the CBD, where the greatest level of public infrastructure investment has occurred, is an important land use planning objective. Out-of-centre commercial activity, such as retail shopping or offices, should be avoided to ensure that it does not detract from the viability and vibrancy of the CBD. A more focused place-making approach in the CBD should be adopted to strengthen the design quality of public spaces, accessibility and the interfaces between private developments and the public domain.

No.	Action	Timing
6.2.1	Identify place making features of the Uralla CBD to ensure its character is enhanced and that the streets and parks are attractive, pleasant places for people to visit, shop and recreate.	Short
6.2.2	Support government and community place-making efforts and the important role of local character to enhance Uralla Shire’s reputation for liveability and economic vitality.	Short to medium

6.3 Celebrate the Shire’s heritage assets

The Uralla Shire’s heritage and culturally significant buildings and places give it a distinct character linked to the attitudes and values that have shaped its role in NSW history. Uralla Shire Council is proactive in this space with several heritage studies completed and conservation areas identified and protected under the Uralla LEP 2012.

The main commercial area in Uralla contains a distinctive collective of period shop fronts dating from the late 19th century and into the first part of last century. A recent heritage study stated, ‘individual period shopfronts are becoming scarce and as a collective, and a collective spanning such an historic date range as in Uralla, is rare’. Together with the unique range of retail and dining offerings, this heritage is a community asset and a cultural tourism attraction.

The Rocky River gold field conservation area has also been identified as a rare asset. The Rocky River goldfield became the richest field in NSW, producing over 30,000 ounces of gold in 1863. The heritage significance of its physical remains of mining are significant part of NSW and Australian history. Valuable assets such as the goldfields need careful management as they can enliven history, engender a sense of identity, and provide a window on the past that can guide us in the future.

These areas and sites and their cultural assets in particular are valuable for tourism due to their rareness. Many tourists seek heritage tourism experiences and in planning for the next 20 years, heritage places must continue to be protected to help contribute to the sense of place, economy, and employment.

It is also important for the ongoing conservation and retention of many cultural heritage items that they have a useful purpose. Adaptive or sympathetic use of heritage items can promote heritage conservation and appreciation, especially in areas where resources are limited. Development can also have the potential to impact on existing and yet to be identified cultural heritage items. Where impacts from new development near heritage areas cannot be avoided, proposals that reduce the extent and severity of any impacts through sympathetic design should be encouraged.

No.	Action	Timing
6.3.1	Preserve and enhance the heritage character of areas or places that are strongly valued for their unique design and tourism appeal. This could include recognising and recording the desired character of areas with significant heritage to ensure the design of buildings and public places, such as streetscapes and entrances, supports desired directions.	Ongoing
6.3.2	Accommodate appropriate development opportunities that facilitate the adaptive or sympathetic use of heritage items.	Ongoing

6.4 Living in the Uralla Local Government Area (LGA)

Many residents live in or around the town of Uralla while a number of settlements and rural residential areas are dispersed through the remainder of the Shire to support its remaining residents. Smaller settlements and rural areas in Uralla Shire rely on larger settlements such as Tamworth, Armidale and Inverell for higher order health and education services and major shopping needs. The relatively remote nature of many areas in Uralla Shire, such as Bundarra, means that small settlements are more self-sufficient than similar-sized communities closer to the regional cities. The amenity and country ambiance of these areas provides its unique attraction especially given access through the internet and relatively short travel times.

Settlement planning in the Uralla Shire is based on strong social and economic interrelationships within the Shire and across LGA boundaries. The sharing of resources, services and economic development initiatives between communities is one way to assist in maintaining the viability of small settlements and minimising the social and economic disadvantage associated with a lack of access to services or employment. This requires future land use and infrastructure planning to consider each community individually.

The decline in household size and the ageing of the population will mean more housing variety is needed to support changing lifestyles. A challenge for Uralla is the mismatch between the available housing stock or land and the needs of residents, such as smaller housing for the aged.

Attracting and retaining younger age groups for education and employment will be critical to maintain a diverse community and assist in housing investment. Future growth should also be promoted in locations that build on existing and potential strengths, as well as infrastructure and services that have capacity. Limiting development in places that are difficult to service adequately may assist in improving existing areas.

Housing for temporary workers associated with large renewable energy projects needs to be considered in the planning and development stage as projects develop.

No.	Action	Timing
6.4.1	Continue to monitor housing supply to accommodate long term needs of the community and unforeseen growth pressures.	Short to medium
6.4.2	Investigate options to provide housing and accommodation for temporary employees involved in construction of renewable energy projects to enable access to services and community integration as well as social cohesion with the existing communities.	Medium



7. Environmental Sustainability



IMAGE TOP: NATIONAL PARKS IN URALLA LGA

IMAGE BOTTOM: RED NECK WALLABY

7.1 Protect and restore natural habitats

Uralla Shire contains a number of unique and special ecosystems including threatened ecological communities and endangered ecosystems. These include The Uplands Wet Lands of the New England Tablelands, the New England Peppermint Woodland, The Ribbon Gum-Mountain Gum-Snowy Gum Grassy Forest, and the White Box Yellow Box Blakely's Red Gum Woodland. Each system contains its own threatened and endangered species. The Shire also contains extensive areas of potential Koala habitat.

The protection of the Shire's environmental assets and associated biodiversity is essential. A healthy ecology and rich biodiversity helps create more liveable towns that can strengthen Uralla Shire's competitive advantage. Protecting the remaining assets and regenerating more assets also enhances the overall capacity of the Shire to respond to and be resilient to the effects of a changing climate.

While many of these assets need to be managed and protected, they can also create opportunities, especially around nature-based tourism and providing ecosystem services. This is especially true for the features that have strong links with other LGA's or act as a water supply for external areas due to the natural flow of many rivers within Uralla Shire. As such, biodiversity decisions can have far-reaching implications. Biodiversity is key opportunity to reposition the Shire as a nature-based tourist destination.

No.	Action	Timing
7.1.1	Where appropriate, encourage the integration of tourism and environmental assets to the overall benefit of the region.	Short
7.1.2	Enhance and protect existing native and remnant vegetation through revegetation and biodiversity programs.	Ongoing
7.1.3	Maintain collaborative working relationships with primary producers and rural land owners to identify and protect native and remnant vegetation and wildlife corridors.	Ongoing

7.2 Adapt to changing climate

New England Northwest Climate Change Snapshot (Adapt NSW) predicts temperatures in the Shire will increase, minimums by 1.6 to 2.7 °C and maximums by 1.9 to 2.7 °C. Rainfall will decrease over winter and increase in autumn, and become more variable. Bushfire [forest fire] danger index will also increase. These changes will have a severe, adverse impact on our native ecosystems and on individual species. The changes will increase fire risk to property, and they will impact on water supply as well as agricultural productivity which will present challenges to be addressed and opportunities to be capitalised on.

In adapting to the changing climate there will be need for Council to work with Landcare, Government Departments and landowners to facilitate the provision of effective corridors for the migration of species (flora and fauna) to move and adapt to climate changes across the Shire/Region.

In terms of water supply, there will be need to plan for more efficient water use in urban and rural areas and to provide for increasing variability in the supply. Uralla Shire will need to source alternative supplementary water supplies for Uralla and Bundarra or adapt to increasing variability in supply.

Fires are expected to become more frequent and more severe. This must be planned for and managed, particularly in large lot residential and environmental zones. Land use planning can assist in emergency management-decision making to reduce the likelihood effect and consequences of natural hazards.

The increased temperature will improve liveability compared to surrounding regions with lower elevations where temperatures may increase to uncomfortable levels. This could be capitalised on in promotion of the Shire as a destination.

Agricultural systems will need to adapt to increased variability in feed and water supply and the impact on the natural systems.

The central section of Uralla Shire has been targeted by the State Government for renewable energy development. The lower temperatures, clear air, and proximity to transmission lines has made the Shire an ideal area for electricity generation from solar and wind. The impact on the landscape and the community needs to be taken into account in the planning process.

No.	Action	Timing
7.2.1	Energy efficiency and reduction of greenhouse gases from electricity usage are improved through adjustments to building siting, orientation, design, construction and use of technologies.	Ongoing
7.2.2	Enhance the resilience and capacity of natural assets to adapt to a changing climate and buffer people, infrastructure and biodiversity from the impact of extreme events. Use disaster risk management planning, adaptation strategies and avoidance of exposure to high-risk areas to minimise Uralla Shire's vulnerability to associated impacts.	Ongoing
7.2.3	Support the development of renewable energy development in appropriate locations.	Ongoing

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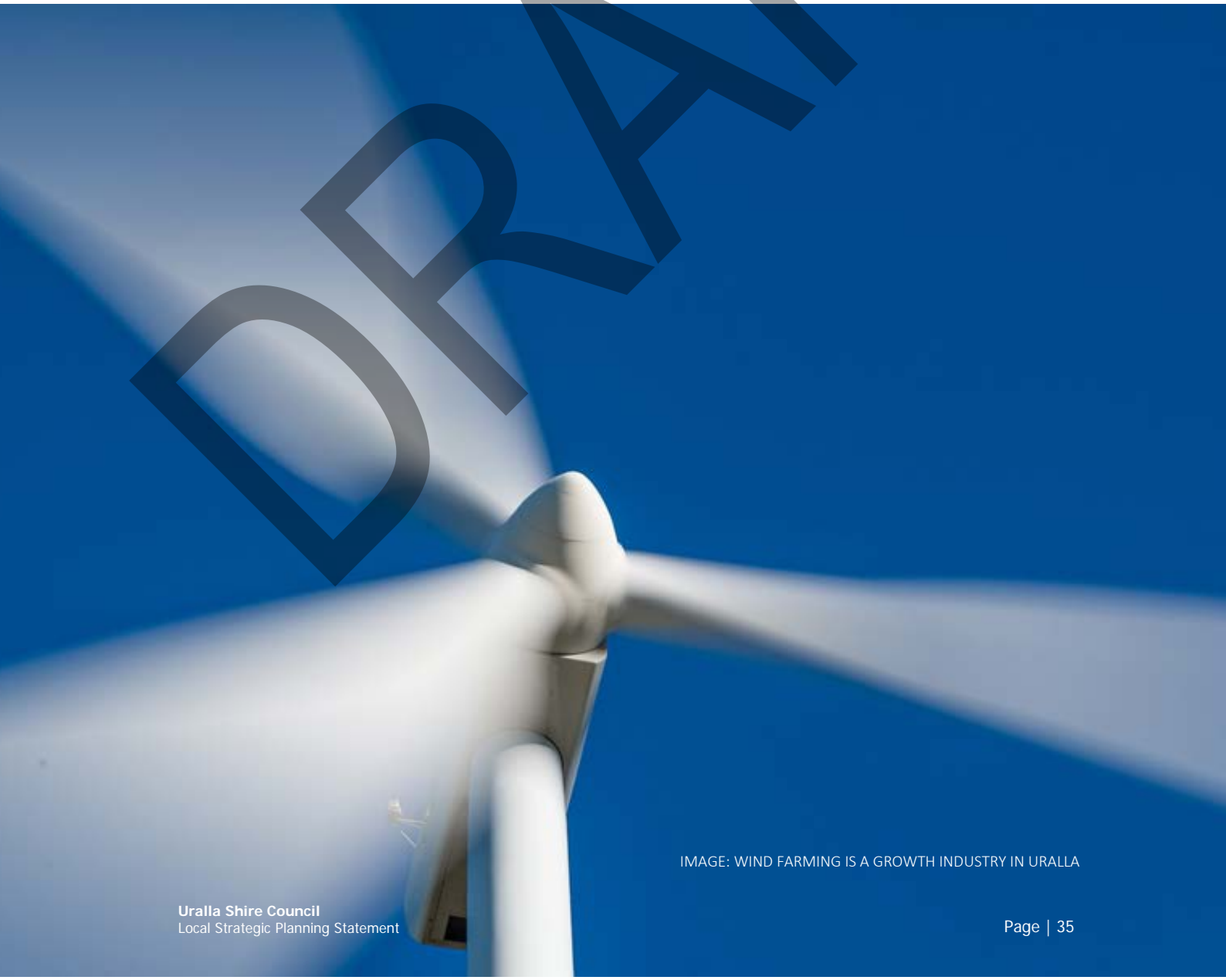


IMAGE: WIND FARMING IS A GROWTH INDUSTRY IN URALLA

Zero Net Energy Town

The NSW Government, through the Office of Environment and Heritage, has supported the Zero Net Energy Town (Z-NET) initiative to develop a case study of how Uralla could be Australia's first 100% renewable community and to establish a blueprint for others to follow.

A zero net energy town is a community that reduces and balances its local energy needs with a 100% renewable energy supply. This is done firstly by reducing energy use and then importing or locally producing enough energy to meet or exceed the community's demand

The Z-NET initiative initially encompasses stationary energy and excludes transport fuels such as petrol and diesel. Uralla's current stationary energy needs comprise electricity (49%) and firewood (45%) with a modest use of LPG gas (6%). Uralla energy consumers currently spend a total of approximately \$12M per year to meet their energy needs. The project was managed by the Z-NET Consortium, led by Starfish Initiatives.

zeronet
energy town

Uralla Case Study

8. Infrastructure



IMAGE TOP: PROTECTING THE EFFICIENCY OF TRANSPORT NETWORKS

IMAGE BOTTOM: PROMOTING A PEDESTRIAN FRIENDLY URALLA

8.1 Protect and enhance freight and transport infrastructure

Uralla is located at the intersection of Thunderbolts Way and the New England Highway. Thunderbolts Way is a growing tourist route whilst the New England Highway is the main intra and inter-regional transport corridor, giving easy passenger and freight access to Armidale, Sydney and Brisbane.

Safe and efficient transport of freight and passengers on these corridors is critical to the Shire's prosperity. There is currently a heavy reliance on these transport corridors for transport of people and goods, including as a tourism passage. Upgrades to the New England Highway, such as from Willow Tree to Armidale, will continue to provide a safe and efficient corridor.

Growing infrastructure demand supports the movement of freight associated with the region's agricultural products to key transport facilities such as ports and markets. This at times can result in increasing conflicts between freight and other network users on existing road networks. The effective integration of roads to export markets is essential to support the competitiveness of Uralla and the tablelands into the future.

The integration of major logistics and freight corridors in the Shire, in conjunction with potential freight hubs, will be considered with a view to the long-term freight demand of New England North West. This LSPS seeks to optimise freight-related activities and support efficient and effective operations including protecting the corridors from land-use conflicts. With future growth in agricultural output, consolidating logistics functions into freight hubs can improve the efficiency of freight distribution to external markets.

No.	Action	Timing
8.1.1	Understand and ensure efficient ways to transport products between producers and markets including managing the local network to improve capacity, safety and functionality.	Short
8.1.2	Protect the efficiency of transport networks, infrastructure and corridors from incompatible land uses.	Medium

8.2 Managing infrastructure provision

Timely provision of infrastructure and services is required to support future growth and change in Uralla Shire. Areas in Uralla Shire that are zoned but not yet developed may have to be reviewed to accommodate demand into the future. The delivery of new areas over the next 20 years will need to be planned for in a timely and economic manner that minimises expenditure.

Infrastructure is the backbone to the liveability of the area, connecting the community to the broader region and making it an attractive place for investment and economic development. The long distances to regional cities from parts of the Shire means that these areas need to maintain a degree of self-sufficiency. Growth in the villages in the Shire will result in demand for additional water, energy and utility infrastructure. Infrastructure supporting rural activities must be designed at a scale appropriate for use.

The effective and efficient planning and provision of new infrastructure, upgrades and maintenance will be achieved through improved coordination, collaboration and innovation. To achieve this, a shared level of understanding of issues and priorities between all levels of government and infrastructure providers is required. Efficient use of existing systems and preservation and identification of utility infrastructure corridors will be important over the next 20 years.

No.	Action	Timing
8.2.1	Prepare a development contributions plan such as a Section 7.12 Contributions Plan to fund infrastructure identified as necessary to support growth.	Short
8.2.2	Identify key regional priorities for improved utilities, energy and telecommunications infrastructure and seek funding to implement these projects.	Medium
8.2.3	Promote infrastructure planning that is coordinated with development needs and the key locations for growth.	Ongoing

8.3 Creating a pedestrian friendly Uralla Shire

Supporting land-use planning outcomes that reduce reliance on motor vehicles where possible will be important over the next 20 years. Improving pedestrian connections in Uralla township, Invergowrie and Bundarra will be important for residents and visitors alike. Improving connections within the Uralla town centre to link key activity generators such as popular restaurants, schools, the historical walks and Uralla environs (such as Mt Mutton) will be integral to a healthier and more liveable environment for all.

Research shows that people walk more when they have access to pedestrian routes and connections that are safe, direct and pleasant to use. Importantly, it is also well recognised that walkable neighbourhoods increase potential for incidental expenditure and are beneficial to the economy of main streets and retail centres.

Improving the pedestrian environment in existing areas can be achieved by creating quality pedestrian links and short cuts. This is not only key in larger towns such as Uralla, but the same can also apply to villages such as Bundarra and Invergowrie. Cohesive and connected pedestrian and cycling movement networks in these areas can provide improved access to natural environments, increasing the health and wellbeing of residents in these smaller communities.

High-quality pedestrian infrastructure like footpaths and crossings are also important to ensure communities, businesses and services are accessible to people with mobility limitations. Continuous, high-quality walking routes need to be developed and streets need safe, pleasant and attractive walking routes. Planning of the Uralla town centre to support walking and cycling will have the potential to generate significant benefits to residents and visitors.

No.	Action	Timing
8.3.1	Plan for a continuous, safe and accessible pedestrian network around the Uralla town centre and identify and enhance major pedestrian links, including those that intersect with the highway.	Short to long
8.3.2	Plan for a safe and accessible pedestrian pathway in smaller villages including Bundarra and Invergowrie	Short to long

9. Implementation

Implementing the Uralla Shire LSPS will require sustained, coordinated action by all levels of government, the private sector and the community. Planning at a local scale will help achieve a better balance between jobs and population changes across the LGA and provide a basis for cross boundary collaboration with (and between) local governments.

The Uralla Shire LSPS outlines a long-term land use vision and strategy for Uralla LGA that will be realised through:

- Amendments to Council plans and policies that provide the delivery framework for Council's strategic planning,
- Ongoing advocacy, and
- Decisions of Council.

9.1 Monitoring and reporting

The Uralla Shire LSPS is a living document that will be updated regularly. Legislation requires a review at least every seven years. Council will align this work to the integrated planning and reporting framework by:

- Reviewing actions contained in this plan at least every four years as the Community Strategic Plan is reviewed to reflect a shared view on the future for Uralla,
- Linking actions with our Delivery Program and Operational Plan, and
- Reporting on the planning priorities and actions in our annual report.

Council will monitor, review and report on its LSPS to ensure that its planning priorities are being achieved. Council will use the existing Integrated Planning and Reporting (IP&R) framework under the *Local Government Act 1993* for the purpose of monitoring implementation of the LSPS.

9.2 Timeframes

The Uralla Shire LSPS has an active, foreseeable planning horizon of 20 years. The strategies and actions in this plan accommodate, at least, this 20-year horizon. The implementation of the Uralla Shire LSPS will be an ongoing program of work though the delivery of the identified actions. Each action presented will be delivered over the 20-year timeframe. The delivery of the actions presented will be dependent on Council resources and funding.

Appendix A – Glossary

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ABS	Australian Bureau of Statistics
Climate Change	A change in the state of the climate that can be identified by changes in the mean and/ or the variability of its properties, and that persists for an extended period, typically decades or longer (Garnaut Review, 2008)
CBD	Central Business District
CSP	Community Strategic Plan
DCP	Development Control Plan
DCP	Development Control Plan
DPE&I	Department of Planning, Industry and Environment
EP&A	Environmental Planning and Assessment Act 1979
Employment Lands	Employment lands has the same definition as the New England North West Regional Plan, 2036 and includes is land zoned IN1 General Industrial, IN3 Heavy Industry and B5 Business Development under the Uralla Local Environmental Plan 2012
Greenfield	Undeveloped land identified for residential or industrial/commercial development
Infill	Development of unused or under-utilised land in existing urban areas. Most infill development sites are in centres such as the Uralla CBD, offering the possibility of better utilising existing infrastructure to accommodate population growth
IP&R	Integrated Planning and Reporting
LEP	Local Environmental Plan
LGA	Local Government Area
LG Act	Local Government Act 1993
LSPS	Local Strategic Planning Statement
LALC	Local Aboriginal Land Council

**Appendix B – Relationship to New England North West Regional
Plan and the Uralla Community Strategic Plan**

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Uralla LSPS – Planning Priority	New England North West (NENW) Regional Plan 2036	Uralla Community Strategic Plan (CSP) 2017 – 2027
PRODUCTIVITY		
5.1 - Support and manage rural landscapes	Planning priority 5.1 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 1: Expand agribusiness and food processing sectors • Direction 3: Protect and enhance productive agricultural lands • Direction 5: Grow New England North West as the renewable energy hub of NSW 	Planning priority 5.1 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 2.1 An attractive environment for business, tourism and industry
5.2 - Support new industries on employment lands	Planning priority 5.2 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 1: Expand agribusiness and food processing sectors • Direction 6: Deliver new industries of the future • Direction 7: Build strong economic centres 	Planning priority 5.2 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 2.1 An attractive environment for business, tourism and industry • 2.2 Growing and diversified employment, education and tourism opportunities
5.3 -Grow creative and artisan industries	Planning priority 5.3 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 7: Build strong economic centres • Direction 8: Expand tourism and visitor opportunities • Direction 17: Strengthen community resilience 	Planning priority 5.3 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 2.1 An attractive environment for business, tourism and industry • 2.2 Growing and diversified employment, education and tourism opportunities
5.4- Support the visitor economy	Planning priority 5.4 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 8: Expand tourism and visitor opportunities 	Planning priority 5.4 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 2.1 An attractive environment for business, tourism and industry

Uralla LSPS – Planning Priority	New England North West (NENW) Regional Plan 2036	Uralla Community Strategic Plan (CSP) 2017 – 2027
LIVEABILITY		
6.1 - Living in the Uralla LGA	Planning priority 6.1 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 18: Provide great places to live • Direction 20: Deliver greater housing diversity to suit changing needs 	Planning priority 6.1 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 1.1 - A proud, unique and inviting community
6.2 - Places and CBD designed for people	Planning priority 6.2 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 17: Strengthen community resilience 	Planning priority 6.2 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 1.1 - A proud, unique and inviting community
6.3 - Celebrate the Shires heritage assets	Planning priority 6.3 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 24: Protect the region’s historic heritage assets 	Planning priority 6.3 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 3.1 To preserve, protect and renew our beautiful natural environment
6.4 - The land of our first people	Planning priority 6.4 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 22: Increase the economic self-determination of Aboriginal communities 55 • Direction 23: Collaborate with Aboriginal communities to respect and protect Aboriginal culture and heritage 	Planning priority 6.4 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 1.1 - A proud, unique and inviting community • 1.3 A diverse and creative culture

Uralla LSPS – Planning Priority	New England North West (NENW) Regional Plan 2036	Uralla Community Strategic Plan (CSP) 2017 – 2027
SUSTAINABILITY		
7.1 - Protect and restore natural habitats	Planning priority 7.1 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 11: Protect areas of potential high environmental value 	Planning priority 7.1 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 3.1 To preserve, protect and renew our beautiful natural environment • 3.2 Maintain a healthy balance between development and the environment
7.2 - Adapt to a changing climate	Planning priority 7.2 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 12: Adapt to natural hazards and a changing climate 	Planning priority 7.2 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 3.2 Maintain a healthy balance between development and the environment
INFRASTRUCTURE		
8.1 - Protect and enhance freight and transport infrastructure	Planning priority 8.1 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 13: Expand emerging industries through freight and logistics connectivity • Direction 14: Enhance transport and infrastructure networks 	Planning priority 8.1 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 2.3 A safe and efficient network of arterial roads and supporting infrastructure; and town streets, footpaths and cycleways that are adequate, interconnected and maintained
8.2 – Managing infrastructure provision	Planning priority 8.2 and associated actions are consistent with the following in the NENW Regional Plan <ul style="list-style-type: none"> • Direction 16: Coordinate infrastructure delivery 	Planning priority 8.2 and associated actions are consistent with the following in the Uralla CSP <ul style="list-style-type: none"> • 2.4 Communities that are well serviced with essential infrastructure

Uralla LSPS – Planning Priority	New England North West (NENW) Regional Plan 2036	Uralla Community Strategic Plan (CSP) 2017 – 2027
8.3 Creating a pedestrian friendly Uralla	<p>Planning priority 8.3 and associated actions are consistent with the following in the NENW Regional Plan</p> <ul style="list-style-type: none"> • Direction 19: Support healthy, safe, socially engaged and well connected communities 	<p>Planning priority 8.3 and associated actions are consistent with the following in the Uralla CSP</p> <ul style="list-style-type: none"> • 1.2 A safe, active and healthy shire • 2.3 A safe and efficient network of arterial roads and supporting infrastructure; and town streets, footpaths and cycleways that are adequate, interconnected and maintained

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Image: Thunderbolt's Statue

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Uralla Shire
Local Strategic Planning
Statement